

Informative Note pursuant to art. 13 of Legislative Decree 196/2003

Pursuant to art. 13 of the Legislative Decree 196/2003, we hereby inform you that your stay in one of the Starhotels structures requires the process of your personal data, which will be carried out in full respect of your rights and fundamental liberties, with special reference to the privacy protection applicable law and, in any case, in compliance with the minimum security measures provided by the law.

On this regard, we hereby inform you that your personal data will be processed for institutional purposes, related or connected to the activities of our company, including:

- a) execution of a hotel services, and the deriving operations, or any other operation contractually agreed;
- b) performance of legislative obligations provided by fiscal and accounting regulations in force;
- c) operational and managerial internal needs of Starhotels and related to the service provided, with particular, but not exclusive, reference to activities performed within the course of ordinary administration and accounting purposes;

and, subject to the acquisition of his free consent, specific and distinct

d) provide, via e-mail (newsletter) or mail, information and/or assessment questionnaires on the products or services provided by Starhotels, marketing initiatives, advertising and promotional activities reserved for Starhotels client and implemented by itself or by subsidiaries, parent, affiliated or otherwise connected and for the foreign transfer of personal data for customer care activities.

Notwithstanding that as regards the processing of personal data related to the execution of the contract and to the performance of legal obligations is not required the specific consent to data processing pursuant to art. 24, paragraph 1, letters a) and b) of Legislative Decree no. 196/2003, please be informed that the provision of data and consent to data processing for the purposes set out above under letter d) is free and you will have the right to object at any time for such processing, easily and free of charge by contacting the Data Processor, including through the use of electronic mail, getting an immediate response confirming that the interruption of this process; notwithstanding the above, however, the refusal to provide the requested personal data may make it impossible to take advantage of certain services and benefits to customers Starhotels reserved. In accordance with and within the limits provided by the provisions of General Measure of the Privacy Authority of 1 July 2008, No. 188 / C, Formula 6, a, b, c, sending information or advertising can also be done without your specific consent, save your right to object at any time and provided that such promotional activities relates to goods and services of Starhotels and similar to those of a previous sale in your favor. The data processing can be done by computer, paper, digital, electronic, magnetic. The data collected will be kept and stored at the company headquarters, in Florence, Viale Belfiore, 27. The data collected will be used exclusively for the above-mentioned purposes and may be communicated to subsidiaries, parent companies, affiliates or any way related to Starhotels Group, both in Italy and abroad exclusively reserved for the management of benefits reserved to Starhotels customers.

In compliance with the minimum security measures, your data may also be disclosed to the public safety and other public and private entities for the fulfillment of obligations under the law, fiscal, administrative, financial and similar. In no event the data will be disclosed. At any time you will be able to exercise your rights towards the data processor in accordance with Article 7 of Legislative Decree no. 196/2003, allowing you to obtain a confirmation of your personal data and their communication in intelligible form. You will also have the right to obtain updating, rectification, integration and deletion of data. Finally, you will have the right to object, in whole or in part, for legitimate reasons, the processing of personal data, even for the purpose of collecting and sending

advertising materials or direct selling or for carrying out market research or commercial communications by contacting the Data Processor, where is also available, on request, the complete and updated list of Data Controllers.

The Data Processor is Starhotels S.p.A. with registered office in Florence - 50144, Viale Belfiore, 27. Tel. 055.36921 - fax 055.36924. e-mail: privacy@starhotels.it.

Our Cookie Policy

Starhotels.com and our booking site, Trust International, like most other websites, may store or retrieve information on your browser, mostly in the form of 'cookies'.

Below you can find out more about the different cookies we use.

Strictly Necessary Cookies

These cookies are necessary for the website to function properly. They enable you to navigate around the site, search for flights and other services, and make bookings.

Without these cookies we could not provide the services that you come to the site for.

Performance Cookies

These cookies allow us to understand how visitors use our site, so we can measure and improve how the site works. For example they help us to know which pages are the most and least popular. They count things like the number of visitors, how long people spend on the site and how they find it. This lets us know where we are doing well, and where we can improve, as well as making sure the pages load quickly and display properly.

All information these cookies collect is anonymous and not tied to any personal information about you. We use services from Google, Adobe and Marin Software to perform these functions.

Cookies

These cookies are used to enable us to provide enhanced functionality, and more personal information and features. This includes being able to watch YouTube videos, providing information about certain destinations, and also allowing you to share content through social networks.

These services are mostly provided by third parties. If you have an account, or use the services of these parties on other websites, then they may be able to know that you have visited our sites. The use of data collected through cookies by those third parties is subject to their own privacy policies; therefore we identify these cookies by the parties setting them.

Targeting/Advertising Cookies

These cookies are used to deliver adverts that are relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.

They are placed by our advertising network partners and help to support our investment in the websites – so we can keep our fares as low as possible. They may also be used to show you relevant advertisements on other websites you visit.

The actual cookies they set can change from one moment to the next – so rather than list them here, we identify the companies themselves.

Opting Out of Cookies

If you have any concerns about our use of cookies, you can take action to prevent them being set, including changing your browser settings to block certain types of cookies.

For detailed information on how to do this, look in your browser's help information, or for an overview of the most common browsers, you can visit:

http://www.cookiepedia.co.uk/index.php?title=How_to_Manage_Cookies or

<http://www.aboutcookies.org/>

Advertising companies also enable you to opt-out of receiving targeted advertising, if you would prefer to do so. This does not stop cookies being set, but it does stop these companies using and collecting some data. For more information and opt-out controls, please go to:<http://www.youronlinechoices.eu/>

Below is a list of cookies set by this site:

PHPSESSID

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